

Travel Impressions Job Posting - 2008

Title: Web Designer

Department: eCommerce

Location: Melville, NY

Reports to: Pablo Patino, Senior Manager eCommerce

Job Description:

Establish, develop and maintain web sites. The Web Designer will be involved in all phases of the design process, including concept, development, execution and conversion into html code. The ideal person will be an individual comfortable with the tools necessary to create high quality web sites.

Desired Skills:

- Proficiency in HTML/CSS
- Proficiency with Photoshop and Illustrator
- Proficiency with Dreamweaver
- Understanding of PHP and Javascript
- Good written and verbal communication skills
- Ability to write content for web pages
- Ability to create and transform design mockups into valid code
- Understanding of graphic optimization techniques
- Understanding of Search Engine Optimization (SEO)

Required skills:

- Self-motivated and have the ability to work in a fast-paced environment
- Resourceful, innovative, and an entrepreneurial thinker
- Exhibit strong visual and technical problem-solving skills
- Work effectively in a small team environment where designers work closely with other professionals from the technical development and marketing/advertising groups
- Have strong conceptual, functional and aesthetic abilities
- Working knowledge of XML and Flash

Qualified candidates should submit resume with salary requirement to:

[Fax: 631-845-7085](tel:631-845-7085) or [email: hr.ny@travimp.com](mailto:hr.ny@travimp.com)

Travel Impressions, 465 Smith Street Farmingdale, NY 11735 Attn: Human Resources
EOE m/f/d/v. *No Phone Calls Please.*